



**The Bake Fest
Holiday Edition
2024**

**DAY 1
October 5, 2024**

8:30 AM - 9:55 AM CDT	Opening Keynote Address - Baking a Difference <i>Jaime Lehman</i>			
10:00 AM - 10:30 AM CDT	Connect & Chat (in the Networking Area) <i>Featured sponsors: Artesão Cookie Molds (Demo + Giveaway), ClearBags (Demo), Farmer's Market Foods (Pumpkin Treats That Aren't Pie)</i> <i>Featured instructors: Jaime Lehman</i>			
10:30 AM - 12:25 PM CDT	Elegant Wreath Cakes <i>Kala Boulard</i> <i>(Sponsored by LorAnn Oils)</i>	Wintery Palette Knife Sugar Cookies <i>Brette Hawks</i>	Roll Call: Dinner Rolls & Cinnamon Rolls <i>Stephenie Reed</i> <i>(Sponsored by NutriMill Bosch)</i>	
12:30 PM - 1:30 PM CDT	Connect & Chat (in the Networking Area) <i>Featured sponsors: Artesão Cookie Molds (Hanging Cookie Mug Cookie Demo + Giveaway), ClearBags (Demo)</i> <i>Featured instructors: Kala Boulard, Brette Hawks, Erika Kwee, Stephenie Reed</i>			
1:30 PM - 2:25 PM CDT	Pie FUNdamentals <i>Stacey Mei Yan Fong</i>	The Science of Chocolate Chip Cookies <i>Erika Kwee</i>	Teaching Profitable Baking and Decorating Classes <i>Nika Spencer</i>	Little Candy Monster Cake (Part 1) <i>Avalon Yarnes</i>
2:30 PM - 2:45 PM CDT	Sponsor Demo <i>Clearbags</i>	Sponsor Demo <i>Farmer's Market Foods</i>	Sponsor Demo <i>Stover & Company</i>	
2:50 PM - 3:05 PM CDT	Sponsor Demo <i>3Doodler Chef</i>	Sponsor Demo <i>Artesão Cookie Molds</i>		
3:10 PM - 3:25 PM CDT	Sponsor Demo <i>Mason Cash</i>	Sponsor Demo <i>NutriMill Bosch</i>	Sponsor Demo <i>The Ta-Daa Box</i>	
3:30 PM - 4:30 PM CDT	Sponsor Meet & Greet (in the Networking area) <i>Featured sponsors: 3Doodler Chef (Demo), Artesão Cookie Molds (Flower Cookie Bowl Demo + Giveaway), ClearBags (Demo), Farmer's Market Foods (Pumpkin Treats That Aren't Pie), Icing Images (Demo), Mason Cash (Giveaway), NutriMill Bosch (Demo), Stover & Company (Demo + Giveaway), The Ta-Daa Box (Demo)</i> <i>Featured instructors: Stacey Mai Yan Fong, Nika Spencer</i>			
4:30 PM - 5:55 PM CDT	Home Business Basics for Bakers <i>Tasha Boone</i>	Farmers Markets, Trade Shows & Pop-Ups <i>Janelle Copeland</i>	Troubleshooting French Macarons <i>Justine Defiesta</i>	3-D Harvest Napkin Ring Cookies (Part 1) <i>Julia M. Usher</i>
6:00 PM - 6:30 PM CDT	End of Day Remarks <i>Wrap up the first day and win prizes</i>			
6:30 PM - 8:00 PM CDT	Happy Hour (in the Networking area) <i>Featured sponsors: The Ta-Daa Box (Demo)</i> <i>Featured instructors: Tasha Boone, Janelle Copeland, Justine Defiesta, Julia M. Usher</i>			



**The Bake Fest
Holiday Edition
2024**

**DAY 2
October 6, 2024**

8:30 AM - 8:55 AM CDT	Day 2 Welcome Message <i>Get excited for day 2 and win some prizes</i>			
9:00 AM - 10:55 AM CDT	Value-Based Wedding Cake Pricing <i>Anna Astashkina</i>	Stacking & Frosting Insta-Worthy Cakes <i>Alejandra Olivas</i>	Tasty Tarte Tatin <i>Molly Wilkinson</i>	
11:00 AM - 12:00 PM CDT	Connect & Chat (in the Networking area) <i>Featured sponsors: Artesão Cookie Molds (Unique Cookie Mold Uses + Giveaway), The Ta-Daa Box (Demo)</i> <i>Featured instructors: Anna Astashkina, Alejandra Olivas, Molly Wilkinson</i>			
12:00 PM - 1:55 PM CDT	Cake Fails and How to Fix Them <i>Katelyn Allen</i>	Holiday Macarons <i>Marina Voronkov</i>	Transfer Royal Icing Like a PRO! <i>Dea Xhama</i>	Little Candy Monster Cake (Part 2) <i>Avalon Yarnes</i>
2:00 PM - 2:30 PM CDT	Connect & Chat (in the Networking area) <i>Featured sponsors: Artesão Cookie Molds (Demo + Giveaway), The Ta-Daa Box (Demo)</i> <i>Featured instructors: Katelyn Allen, Marina Voronkov, Dea Xhama, Avalon Yarnes</i>			
2:30 PM - 3:55 PM CDT	Spooky Cute Halloween Cookie Pops <i>Carly Preston</i>	Sugar Work Using 3Doodler Chef <i>Alex LaRosa</i> <i>(Sponsored by 3Doodler Chef)</i>	Time-Saving Strategies for Baking Businesses <i>Emily Retamozo</i>	
4:00 PM - 4:30 PM CDT	Connect & Chat (in the Networking area) <i>Featured sponsors: Artesão Cookie Molds (Cookie Mold Recipe Tips + Giveaway), The Ta-Daa Box (Demo)</i> <i>Featured instructors: Carly Preston, Alex LaRosa, Emily Retamozo</i>			
4:30 PM - 6:25 PM CDT	Knead to Know Podcast LIVE! <i>Knead to Know Podcast</i>	Cheerful Christmas Cake <i>Susan Trianos</i> <i>(Sponsored by Icing Images)</i>	3-D Harvest Napkin Ring Cookies (Part 2) <i>Julia M. Usher</i>	
6:30 PM - 8:00 PM CDT	Closing Keynote Address - Crafting a Culinary Career <i>Rose Beranbaum</i>			
8:00 PM - 9:00 PM CDT	After Party (in the Networking area) <i>Featured sponsors: Artesão Cookie Molds (Cookie Chat + Giveaway), Icing Images (Demo), The Ta-Daa Box (Demo)</i> <i>Featured instructors: Rose Beranbaum</i>			